



FOR IMMEDIATE RELEASE

OC PRIDE 2024 TO CELEBRATE 'COLORS OF STRENGTH' WITH "BLAZE IT FORWARD" PARADE AND STAR-STUDED FESTIVAL LINEUP

COSTA MESA, CA – OC Pride is proud to announce its annual LGBTQ+ Pride celebration, themed “Colors of Strength,” taking place this Saturday, October 5, 2024, at the OC Fair & Event Center in Costa Mesa, California. The day will kick off with the Blaze It Forward Parade at 11 a.m., followed by the Colors of Strength Festival starting at 12 p.m. This year’s event promises to be a powerful and vibrant celebration of LGBTQ+ unity, strength, and resilience, featuring an exciting lineup of performers and activities for all ages.

Grand Marshals: Honoring Blaze Bernstein’s Legacy

OC Pride is honored to welcome Jeanne and Gideon Bernstein, the parents of Blaze Bernstein, as this year’s Grand Marshals. Blaze’s legacy of love, inclusion, and advocacy for LGBTQ+ safety continues to inspire the fight for justice and equality. The Blaze It Forward Parade will celebrate his memory while promoting acceptance and solidarity within the community.

Star-Studded Performances and Local Talent

The Colors of Strength Festival will feature an incredible lineup of performers, headlined by:

- Trans Icon Wendy Guerra, who continues to break barriers and inspire the trans community worldwide.
- Vanessa Vanjie Mateo, RuPaul's Drag Race All Stars finalist, bringing her undeniable charisma and energy to the Pride stage.
- Jessica Wild, another fan-favorite from RuPaul’s Drag Race, who will light up the festival with her electrifying performance.

In addition to these headlining acts, festival-goers can also enjoy performances by local talent throughout the day, as well as DJs spinning the hottest tracks to keep the celebration going.

Family-Friendly Activities and Wellness Services

OC Pride is committed to creating a welcoming and inclusive space for everyone, with dedicated zones and activities for all ages:

The festival will also provide critical health and wellness services in partnership with local organizations offering free rapid HIV testing and harm reduction education to attendees.

Safety and Inclusivity at the Core of OC Pride

In collaboration with local law enforcement and community partners, OC Pride has taken extensive measures to ensure a safe, inclusive, and family-friendly environment for all attendees. Event staff, security, and medical teams have undergone training to respect pronouns, avoid gender assumptions, and use inclusive language.

Join Us for a Day of Unity and Celebration

OC Pride invites everyone—LGBTQ+ individuals, allies, families, and friends—to join this vibrant celebration of love, unity, and strength. The Blaze It Forward Parade begins at 11 a.m., followed by the Colors of Strength Festival at 12 p.m. Come and experience a day filled with powerful performances, community empowerment, and uplifting activities that honor the diversity of the LGBTQ+ community.

Event Details:

- Date: Saturday, October 5, 2024
- Location: OC Fair & Event Center, 88 Fair Dr, Costa Mesa, California 92626
- Parade Start Time: 11:00 a.m.
- Festival Start Time: 12:00 p.m.

For more information about OC Pride, **visit www.prideoc.com**