

AppatMe a fresh new approach to online dating.

Leveraging artificial intelligence « AI », our platform aims to make deeper, more meaningful connections for all singles in the US. Gone are the days of random matchmaking, replaced by bespoke encounters tailored to each individual.

Dover, Delaware, USA - November 14, 2024,

Dynamic Dating Group Inc. is pleased to announce the official launch of its mobile application, AppatMe

Available now as a free download at: www.appatme.com

iOS/iPhone: <https://apps.apple.com/us/app/appatme-dating-chat-and-meet/id6499432093>

Android/Play Store: <https://play.google.com/store/apps/details?id=com.ddg.appatme&pli=1>

An innovative, one-of-a-kind dating app designed to foster and transform the way singles find compatible partners online for deep, solid, authentic, lasting and meaningful relationships. AppatMe uses artificial intelligence to offer in-depth compatibility tests. Using multi-dimensional profiling algorithms, the application highlights unique compatibility criteria in **terms of emotional, intellectual, lifestyle and values**, enabling users to **make matches that meet their expectations and aspirations**.

AppatMe stands out for its ability to provide personalized partner recommendations, based on psychometric criteria that analyze fundamental aspects of users' personalities. The application also incorporates advanced security features and is available in 15 languages, guaranteeing accessibility for all.

BUSINESS MODEL

AppatMe adopts a freemium model that makes its services accessible to all, while offering flexible and competitive subscription options. **Starting at just \$1.99 a week**, users can access advanced features that enhance their experience on the platform. For those looking for a longer commitment, monthly subscriptions **at \$5.99, quarterly subscriptions at \$14.99 and annual subscriptions at \$49.99** are available, offering excellent value for money and meeting the needs of a wide audience.

By offering a free version with essential features, AppatMe guarantees the app's accessibility to all without compromising its quality. Our subscriptions are designed to be flexible and tailored to Americans' budgets, allowing users of all income levels to enjoy premium services, such as an ad-free experience, advanced appointment management and AI-powered compatibility reports, and more.

This competitive pricing positions AppatMe as an affordable alternative to competing platforms, where rising subscription **fees and in-app purchases of up to \$300** per item make these services inaccessible to a wide audience, especially those on a limited budget. These high costs are a barrier to many potential users, who may feel that the overall cost of participation is too high, limiting their engagement and access to premium features.

AppatMe offers affordable subscription options without compromising quality, helping to retain users and attract those looking for a fairer, more accessible dating platform. By meeting the needs of a wide range of users, AppatMe positions itself as the ideal choice for a quality online dating experience, at a price that is affordable and reasonable for American users.

CUTTING-EDGE TECHNOLOGY AND HUMAN EXPERTISE

What makes AppatMe unique is the alliance between technology and human science. Developed in collaboration with experts in psychology and interpersonal relationships, the app uses artificial intelligence to create multidimensional love profiling. Unlike traditional dating apps, which work primarily by matching profiles based on simple demographic criteria, such as physical appearance and superficial interests, AppatMe takes a much more in-depth approach. Rather than limiting itself to these superficial preferences, AppatMe takes into account dimensions such as the psychological traits, emotions, lifestyle, values, expectations, aspirations and behaviors of its users. This in-depth analysis creates far more personalized and precise matches, bringing people together on a more meaningful and lasting basis.

APPATME STRENGTHS

Personalized matchmaking:

- Thanks to detailed questionnaires and a powerful artificial intelligence algorithm, AppatMe evaluates emotional, intellectual and lifestyle compatibility to propose tailor-made matches.

In-depth profiling:

- Users receive a comprehensive, personalized report, highlighting their personal strengths, challenges and goals, to help them make informed choices before committing to a relationship.

Advanced messaging:

- Inspired by the best features of messaging applications, the platform offers a fluid, interactive communication experience, enabling users to chat without the need for other external tools.

SAFETY AND ACCESSIBILITY: PRIORITIES FOR APPATME

AppatMe takes the security of its users very seriously. With advanced security protocols and strict data protection measures, the app guarantees a safe and enjoyable online dating experience.

ABOUT DYNAMIC DATING GROUP, INC.

Dynamic Dating Group Inc, based in Dover, Delaware, is an American information technology startup founded in February 2024 and committed to transforming the way people connect and build meaningful relationships in the digital age. Founded on values of innovation and compatibility, the company's mission is to offer solutions that combine technology and authenticity, enabling users to find deep and lasting connections. AppatMe, its flagship application, embodies this vision, offering a user experience enriched by cutting-edge algorithms and personalized support.

PRESS CONTACT

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